



SATURDAY 27 JUNE 2026

ASHFORD TOWN CENTRE
10AM - 7PM

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WELCOME TO THE ASHFORD FOOD AND DRINK FESTIVAL 2026

The Ashford Food & Drink Festival returns on Saturday 27 June, bringing the town centre to life with delicious food, local talent and feel-good family fun. From the High Street to Elwick Place, explore, taste and enjoy the very best of Ashford.

With over **45 traders**, you can savour everything from street food favourites and sweet treats to locally produced drinks.

Families can dive into hands on creative activities at the bandstand, enjoy high energy football action and spot roaming street theatre characters popping up across the town centre, while live music and performances create a vibrant festival atmosphere throughout the day.

At Elwick Place, **the Main Stage** features live music, food demos and dancers from midday into the evening. It is the perfect place to relax and enjoy the atmosphere.

The celebrations begin on Friday 26 June with **An Evening with the Wine Garden of England** at Revelation Ashford. A chance to enjoy premium wines from local vineyards, alongside great food and live music.

Throughout June the **Jellycat Amuseables Trail** has clues in businesses in the town centre, encouraging families to explore local shops and cafés and build excitement ahead of the big day.

A big thankyou to our sponsors Ashford Designer Outlet for supporting this festival and keeping it free, welcoming and packed with tasty experiences for everyone.

So, get ready to taste, toast, tuck in — and enjoy every last bite.

Visit loveashford.com for more information and event details



THE JELLYCAT AMUSEABLES TRAIL

The fun starts before festival day with a foodie themed Jellycat Amuseables Trail — bringing a sprinkle of Jellycat magic to Ashford town centre throughout June.

Running from **1–27 June**, the trail invites families to explore the town centre in search of adorable Jellycat Amuseables hiding out in local businesses in Ashford Town Centre.

Everyone who completes the trail will be in with the chance to **WIN ALL the Jellycat**

Amuseables featured, with the lucky winner announced on **festival day – Saturday 27 June.**

How it works

Pick up a trail map from shops across the town centre or download one from **loveashford.com**, then set off exploring. Simply spot each Jellycat Amuseable and match it to the correct location on your map. Once you've completed the trail, submit your entry in the Jellycat box at the Ashford Cinema for the chance to win.



Photo © Phil Hinton



AN EVENING WITH THE WINE GARDEN OF ENGLAND

Kick off the Ashford Food & Drink Festival weekend in style with an evening with the Wine Garden of England and Eastwell Manor hosted at Revelations in St Mary's in the Town Centre — a relaxed and flavourful tasting event on Friday 26 June.

This special evening brings together an outstanding showcase of Kent's finest wines, celebrating the county's reputation as the Wine Garden of England. Guests will be guided through a carefully curated selection from some of the region's best-known vineyards, with plenty of opportunities to sip, savour and discover new favourites along the way.

You can expect wines from leading Kent producers including Chapel Down, Biddenden, Gusbourne, Domaine Evremond, Westwell, Balfour, Simpsons, Squerries and Yotes Court. Each one showcases the quality and character that has helped put Kent wines on the map.

The tasting will be led by Jo Ginn, Brand Manager at the Wine Garden of England, alongside representatives from the vineyards

themselves. Guests will have the chance to chat with the experts, learn more about the wines on offer, and even purchase bottles to take home.

To accompany the wine, Eastwell Manor's Head Chef Rupert Gleadow will be serving elegant canapé-style dishes made using high-quality local ingredients. The evening is complimented with live jazz from Kent musician Jonny Hepbir, creating a smooth, sociable atmosphere and the perfect start to the festival weekend.

Date: Friday 26 June 2026
Time: Doors open 6.45pm | Event 7.15pm–10pm
Venue: Revelation Ashford
Tickets: Limited availability – advance booking recommended

Stafford Perkins

CHARTERED SURVEYORS

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WHAT'S ON AT THE ASHFORD FOOD AND DRINK FESTIVAL

Indulge in a day of eating, drinking, dancing and more in Ashford Town Centre. The Ashford Food & Drink Festival invites you to explore at your own pace — tasting great food and drink, enjoying live entertainment, and discovering family-friendly fun along the way.

With over 45 food and drink stalls, you can graze as you go — from street food and sweet treats to local beers, wines and ciders.

Creative Family Fun at the Bandstand



Get excited for our Cardboard Café and Cardboard DJ, serving up creative, hands-on fun for families. Young festival-goers can dish out treats at the Cardboard Café, before trying their hand at making music with the Cardboard DJ. It's a relaxed, playful space to build, perform and let imaginations run wild.



Photos © Phil Hinton

Lower High Street



High-energy Panna Football brings fast-paced street football action to the festival. Expect skills, confidence and crowd-pleasing moments that are great fun to watch and even better to get involved in.



WHAT'S ON THE MAIN STAGE

From midday through to early evening, Elwick Place brings together great food, live entertainment and family-friendly fun for one brilliant celebration, with non-stop entertainment hosted by Ashford's own Sam Griffin who will be spinning feel-good festival vibes, showcasing local talent and keeping the party flowing all day long...

12.15 – 12.45: Galaxy Dance & Gymnastics Ltd – high-energy performances showcasing strength, skill and local talent.

4.20 – 4.45: Ashford Salsa – performances and an easy-to-follow workshop turning Elwick Place into an open-air fiesta.

1.00 – 1.30: Kokoro Ashford – a live sushi-making demonstration combining fresh flavours with serious skill.

5.00 – 5.30: Fred Clark Music – sunshine-ready acoustic sets with surfy pop vibes.

1.45 – 2.15: L2D Studios & Theatretrain Ashford – a joyful showcase of theatre, song and dance from young local performers.

5:45 – 6:30: The Creaks – a relaxed mix of modern hits and classic favourites to round off the afternoon.

2.15 – 2.45: Valerie's Wine Bar – cocktail demonstrations (with tastings!) as the team shake things up on stage.



Photo © Phil Hinton

2.45 – 3.15: Blue Phoenix Productions – the team behind Ashford Pantomime return with show-stopping routines and a touch of stage magic.

3.30 – 4.10: The Rec – crowd-pleasing live music to keep the atmosphere buzzing.

And there's more...

Elwick Place is packed with even more food and drink stalls — perfect for fuelling your afternoon — alongside emergency services vehicles for children to explore, adding an extra dose of hands-on family fun.

ASHFORD FOOD AND DRINK FESTIVAL MAP 2026

Photo © Phil Hinton



Photo © Matt Wilson



Photo © Phil Hinton



Photo © Phil Hinton



#loveashford
#ashfordfoodanddrinkfestival

Scan the QR code to find out more



WHERE TO FIND US

-  **Main Stage** – Elwick Place
-  **Food & Drink stalls** – Elwick Place, Upper High Street, Bank Street, Middle Row, Lower High Street
-  **Cardboard Café and DJ** – Bandstand
-  **Panna Football** – Lower High Street
-  **Theatre Acts** – throughout the town

THEATRE ACTS WITH BEAUTIFUL CREATURES

RatChocChip

A cheeky street theatre walkabout, following a comical ice cream vendor trying to hide some furry surprises. Expect laughs, surprises and playful crowd interaction throughout the day.

Octopot

A magical, larger-than-life puppet inspired by the sea, gliding through the crowd with charm, creativity and plenty of family-friendly wonder.



Photos © Phil Hinton

Disclaimer – all offers are the sole responsibility of the business and in no way affiliated to Ashford Borough Council. All offer information was correct at time of print but maybe subject to change – please refer to individual business for updates & terms.

Visit loveashford.com for more information and event details



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- ✗ You're happy being invisible online
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- ✗ You're comfortable losing customers to competitors
- ✗ You prefer doing things the hard way

**But if growth is the plan...
You can find us right here in Panorama.**



STALL GUIDE

There's no shortage of delicious discoveries waiting at this year's festival. Take a look through our stall guide to see what's on offer and start mapping out your foodie journey...

- | | |
|--------------------------|------------------------|
| Ashford Beekeepers Honey | Stepre Tasty Kitchen |
| Balfour Winery | Super Hot chilli co |
| Big Mike's Smokehouse | Teetas house |
| Burger Bucket | Valeries |
| Cane's Pizza Co. | Wine Garden of England |
| Coachworks | Wooden Spoon |
| Falafel Box | |
| Fudge Fairy | |
| Go Wit De Flo | |
| Gourmet Sausage maker | |
| Jays Soul Food | |
| Mexicorn | |
| Monty's | |
| Nacho Wagon | |
| Naughty & Nice Nougat | |
| Newdewlz | |
| Oh my Goodies | |
| Olive Corner | |
| Organic Village | |
| Pork & Co. | |
| Root Mylk | |
| Salata | |
| Seoul Sarang | |
| Shake'n'waffle box | |

PLUS MANY MORE!

A big thank you to our sponsor, Ashford Designer Outlet

The Ashford Food & Drink Festival is proudly sponsored by Ashford Designer Outlet which is home to a fantastic mix of leading brands, cafés and restaurants. Their continued support helps make this much-loved event possible, keeping it free, welcoming and full of delicious experiences for everyone to enjoy.

Photo © Matt Wilson



Visit loveashford.com for more information and event details

Made in Ashford

Supporting local
creative businesses
& our community since 2015

Our shop in County Square Shopping Centre is jam packed with a huge variety of unique products all made and designed here in Kent.



SHOP
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PRE-LOVED
CRAFT

Our pay as you feel preloved section is filled with craft donations given to us by the public for us to help raise funds for the creative clubs & workshops we hold for our community.

Made in Ashford · County Square Shopping Centre, Ashford, Kent

THE CRAFTSHIP



Our creative space at The Coachworks is home to an exciting range of arts and craft workshops and clubs to cater all ages.

The Craftship @Coachworks,
Dover Place, Ashford



Made in Ashford & The Craftship are run through our social enterprise Craftship Enterprise CIC. A collaborative organisation dedicated to creativity in the community and supporting creative business.

10am
til 4pm

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of each month

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